



Media Kit 2025

www.webdunia.com



Bridging Diverse Languages



Portal	Desktop	Mobile+AMP
Hindi	1.31 MN	25.46 MN
Tamil	0.85 MN	1.96 MN
Telugu	1.35 MN	3.55 MN
Malayalam	0.04 MN	0.65 MN
Kannda	0.03 MN	0.06 MN
Marathi	1.15 MN	1.45 MN
Gujarati	0.41 MN	0.31 MN
English	0.02 MN	0.06 MN

Webdunia By the numbers

8 Languages per day Post	500+
Pageviews	38.70 MN
Banner Impressions	130 MN
Direct User	44.15%
Organic Search User	55.85%
Time spent	00:01:57
New User	69.95%
Returning User	30.05%

Social Media Insights

Platform	Followers/ Subscribers	Monthly Uploads
 Youtube	3.25 MN	700+ Videos
 Facebook	1.57 MN	2000+ Posts
 Instagram	0.23 MN	200+ Posts & Reels

Audience Reach Breakdown

YouTube Geographical Insights : 100 MN+ Views

Top Viewership Countries	Top Viewership Cities	Views in (%)
India	Indore	30.78%
United State	Ahmedabad	22.56%
UAE	Lucknow	17.60%
UK	Delhi	13.10%
Canada	Hyderabad	8.78%
Nepal	Pune	4.16%
Bangladesh	Kochi	3.02%



Facebook Geographical Insights

Top Countries	Top Cities
India	Delhi
Sri Lanka	Indore
UAE	Lucknow
Singapore	Hyderabad
Malaysia	Mumbai
Nepal	Pune
Kuwait	Ahmedabad

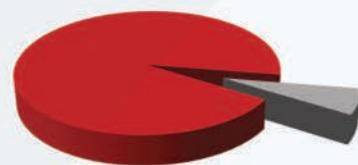
Instagram Geographical Insights

Top Countries	Top Cities
India	Mumbai
United States	Delhi
Nepal	Indore
UK	Ahmedabad





Reach



INDIA 93.67%

NRI 06.33%

Reach In India

City	% of City
Indore	9.21%
Lucknow	8.03%
Mumbai	7.64%
Patna	6.46%
Jaipur	5.87%
Delhi	5.57%
Bengaluru	5.03%
Chennai	4.67%
Kolkata	4.36%

Contact Us

Mr. Prateek Chadhokar

Mob - +91 90395 20497

mail id - prateek.chadhokar@webdunia.net

For more details log on to

<http://advertise.webdunia.com/>

Our Clients



paytm

DELL

TATA | sky

Canon



shaadi.com
The World's Largest Matrimonial Service



ICICI Bank

Microsoft

